

# THE VALUE OF CERTIFICATION

# Boost Your Professional Image

Whether it's for getting hired, a promotion, re-skilling for a new line of work, or keeping connected to the latest technology, many IT professionals see the value of certification.

## THE NEXT STEP TO SUCCESS



Employer and professional certification requirements are among the strongest motivations for pursuing a certification<sup>1</sup>



Oracle is globally recognized as one of the Top 10 certification programs<sup>1</sup>

## ADVANCE YOUR CAREER



Positive impact on professional image

60%



Moved to a career in IT

26%



Received a salary increase

20%



Found a job

19%



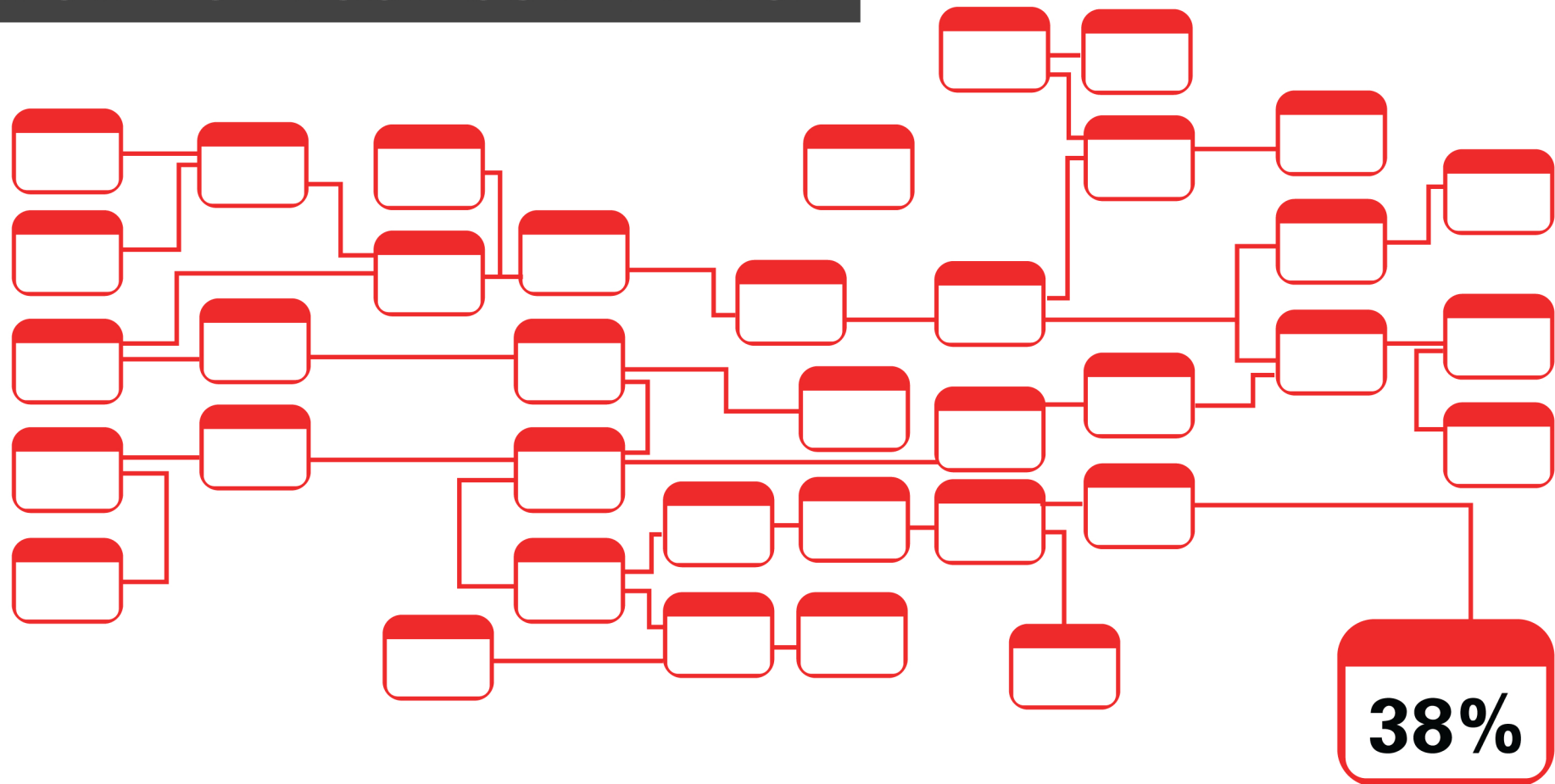
Got a promotion

14%

88% of IT professionals said they would recommend certification to a colleague when discussing a career or advancement in IT<sup>1</sup>



## INCREASE YOUR CONFIDENCE



38% of IT professionals said certification helped them perform complex tasks more confidently<sup>1</sup>

## IMPROVE YOUR VISIBILITY AND OPPORTUNITIES



6x

Increased LinkedIn profile views for people with certifications, boosting their visibility and career opportunities<sup>2</sup>



< 50%

Oracle badge earners have added their badge to their LinkedIn profile<sup>2</sup>

## BE YOUR BEST

Technology doesn't stand still and neither should you. Maintain your Oracle skills and retain your market edge with your knowledge of Oracle technology. With an Oracle certification, you prove that you are experienced, motivated, and committed to being the best in your field.



Secure your future with the recognition that a certification brings. Join the nearly 2 million people worldwide who have earned their Oracle certification.

Learn more at [certification.oracle.com](https://certification.oracle.com)

[1] Pearson VUE Value of IT Certification Survey 2016. Copyright © 2016 Pearson. All rights reserved. Reproduced with permission.

[2] "The Future Value of Certifications: Insights from LinkedIn's Data Trove," ATP 2015 Innovations in Testing