BRING ON THE BEST
Decision-makers know the benefits IT certifications bring to their companies.

91% Of all managers interviewed stated that they regard IT certifications as effective yardsticks to judge a candidate’s worth.[1]

93% Hiring managers who say IT certifications are beneficial and provide value to the company.[2]

BUILD A WINNING TEAM
Those certified believe that they are more innovative, effective, and dedicated.

90% Say that their certification enables them to provide a higher level of service.[3]

83% Say that they have become more productive.[4]

80% Say that they are better able to tackle complex issues and projects.[5]

84% Say that they’ve remained with their current employer after getting certified.[6]

MEASURABLE SUCCESS
A certified workforce has the skills and capabilities needed to do the job. This is key to reaching one of the essential standards of a well-run company—return on investment.

75% IT managers who think certifications are important to team performance.[7]

70% Employers who believe IT certifications provide long-term savings for the organization.[8]

83% IT training decision-makers report perceived improvements in their staff’s work effectiveness after certification.[9]

THE BOTTOM LINE
Companies that prepare now will be better able to bridge the gap in 2020 when 2.5 million IT jobs are expected to be open because of the disparity between worker skills and employer needs.[1] Hiring Oracle certified candidates positions you to be an industry leader, assuring that you will have employees capable of meeting the IT demands of tomorrow.

Hire one of the nearly 2 million people worldwide who have earned their certification through Oracle.

Learn more at certification.oracle.com

[1] blog.pluralsight.com/benefits-hiring-certified-it-employees
[3] Oracle Certification Survey
[5] 2013 Prometric IT Certification Study
[7] SmartSource: 2013 IT Skills Gap Infographic

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